Once photos are sent, it is an almost instant push of the button to forward them or load them onto the internet. These pictures then become part of a young person’s ‘digital footprint’, lasting forever and potentially damaging future career prospects or relationships.

Images sent by mobile phone can easily fall into the wrong hands, and once they are in cyberspace it is impossible to remove them or control who sees them.

More and more young people seem to be distributing highly suggestive or even sexually explicit photos of themselves to their friends, often without a real understanding of the consequences.

The easy availability of new technologies and social networking sites can turn what can seem an innocent joke or flirtatious fun into a potentially devastating experience – with young girls most at risk.

Sexting can lead to public humiliation, cyberbullying, or even sexual assault.

The message to young people is – don’t post images of yourself and don’t distribute any sent to you.

It is illegal to take sexual photos of children and young people and it is also an offence to pass them on.

Parents are encouraged to get advice on sexting through the 24-hr parenting advice line, Parent Line 1300 1300 52. The line is staffed by highly trained and experienced counsellors.

Parents can learn about how technology is used in their child’s life by visiting the Education Department’s website www.schools.nsw.edu.au/click For more advice on parenting and sexting, visit the Department of Community Services website www.community.nsw.gov.au.

Tips for parents

- Warn your children about the consequences of sexting.
- Remind children to think before they act.
- Tell children that sending or possessing child pornography is illegal.
- Warn them about sexual predators.
- Parents should learn how to use and monitor their children’s mobile phones.
- Parents should check photo galleries on their children’s Facebook and MySpace accounts.
- Give your children clear rules on what they can and can’t do with their mobile phone.

Further information
Parent Line 1300 1300 52